

# BIENNIAL OF THE AMERICAS

DENVER  
2010

**Hospitality**

555 17th Street, Suite 1800  
Denver, Colorado 80202  
303.204.7528  
[biennialoftheamericas.org](http://biennialoftheamericas.org)

## Hospitality

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**The Biennial of the Americas hospitality committee is seeking area restaurants to participate as host restaurant partners during the month long celebration of the Biennial of the Americas, July 2010.**

The Biennial of the Americas celebrates the culture, imagination and possibilities of the Western Hemisphere. Throughout the entire month of July, Denver will offer visitors cross-cultural experiences through a wide array of art exhibits, live music, restaurant specials and dialogue and policy summits. Emerging talent and leaders in the arts, culture, sciences, politics, economics and technology will convene for this inspiring event designed to create a more cohesive hemisphere.

Art, sustainability, innovation and community are the four themes that move through all of the programming of the Biennial. The Biennial Hospitality committee is seeking restaurants willing to develop high quality and innovative programs that embrace the themes of the Biennial.

**The Host Restaurant Program** will feature local area restaurants willing to commit to meaningful, month long programming in support of the Biennial. Interested restaurants will complete an application, on line or on paper, including a complete description of their proposed program.

A general information meeting will be held on April 15 at 2:00 p.m. at the 17th Avenue Grill. Applications must be turned into the Biennial offices, 555 17th Street, Denver Colorado 80202 suite 1800 by EOB Friday April 30, 2010 and participating restaurants will be announced May 5, 2010.

**Examples of program possibilities:**

- Month long menu offerings featuring heritage foods and spirits of the Americas
- Menu inserts featuring educational information about the Americas
- Unique uses of local produce and accompanying descriptions
- Unique uses of recycled materials and sustainable business practices
- Special art exhibits by artists from the Americas
- Special musical programming
- Other celebratory or innovative ways of exploring the foods and cultures of the Americas
- All participating restaurants will be asked to use the Biennial logo on their special menus and to display a Biennial poster
- Distribute schedules of all Biennial sponsored events to patrons
- Schedule a general Biennial training for all wait persons

**Host Restaurants will receive:**

- Premier listing on Biennial website
- Listing in Biennial media assets where appropriate including ICOSA and 5280magazines
- Profile in Biennial newsletters
- Listing on the preferred vendor list
- Information at McNichols exhibit
- Information about all Biennial hosted events and receptions
- Listing in Denver Metro Chamber of Commerce e-newsletters

For more information about Biennial programming please go to our web site at [www.biennialoftheamericas.org](http://www.biennialoftheamericas.org)