

Black Cube



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For Immediate Release

Announcing *Edge Effect*: A Partnership Between the Biennial of the Americas and Black Cube

DENVER (August 9, 2022) – Presented by the [Biennial of the Americas](#) with Artistic Direction by [Black Cube](#), a nomadic art museum, [Edge Effect](#) features a large-scale, temporary, public art installation by Guadalajara-based artist Gabriel Rico at Tail Tracks Plaza off of 16th Street Mall. The art installation, titled [La inclusión de mi raza \(The inclusion of my race\)](#), is composed of a wide range of objects donated by the Denver community that the artist transformed into totemic sculptures and layered with a custom, interactive augmented reality (AR) component. Viewers are invited to interpret a visual array of symbols by considering the connections between the physical totems and the virtual animals (fox, mountain lion, brown bear, and moose) and select human body systems (skeletal, cardiovascular, nervous, and muscular). This assortment of tangible and digital objects is united under the title, *La inclusión de mi raza (the inclusion of my race)*, which challenges human's common tendency to categorize the world.

Rico has exhibited internationally at museums and galleries including Perrotin in Seoul, South Korea, 2019; Aspen Art Museum in Colorado, 2019; Perrotin in New York, 2017; The Power Station in Dallas, Texas, 2017; and ASU Art Museum in Tempe, Arizona, 2017. In 2019, his work was included in the 58th International Venice Biennale.

In addition to the temporary public art installation at Tail Tracks Plaza, *Edge Effect* features a public program including an opening celebration, panel discussion, and tours. This program is intended to enhance the engagement surrounding Rico's artwork, bring together experts from diverse fields, and connect with the community.

Edge Effect opens with a public reception celebrating Rico's newly commissioned artwork at Tail Tracks Plaza ([1550 Wewatta Street, Denver, CO 80202](#)) on Thursday, September 1, 2022, from 4:00 p.m. to 7:00 p.m., the artist will be in attendance. The artwork will be visible 24/7 and remain on view through November 13, 2022, with staffed public visitor hours at the shipping container on site Wednesdays through Sundays from 11:00 a.m. – 7:00 p.m. The wider *Edge Effect* programming will take place between September 1 through November 13, 2022, the schedule is forthcoming. All programming is free

and open to the public. Edge Effect is made possible through the generous support of Bonfils-Stanton Foundation, Colorado Creative Industries, David and Laura Merage Foundation, and Riverfront Park Community Foundation. Learn more at www.blackcube.art and www.biennialoftheamericas.org.

About Biennial of the Americas

The [Biennial of the Americas](http://www.biennialoftheamericas.org) (The Biennial) builds connections, creates community and inspires change across the Americas through a multi-day festival in Denver every other year and ongoing leadership summits in Canada and Latin America. Due to its location on the North-South axis, this Denver nonprofit organization was launched in 2010 to enhance, celebrate and discover the cultural and economic connections between North and South America. The Biennial assembles the most innovative leaders in the western hemisphere to identify unique opportunities and solutions to our shared challenges. For more information, visit <https://www.biennialoftheamericas.org> or engage with the Biennial on [Facebook](#), [Instagram](#) (@thebiennial) or [Twitter](#) (@thebiennial).

About Black Cube

[Black Cube](http://www.blackcube.art) is a nonprofit, nomadic art museum that produces site-specific art in the public realm regionally, nationally, and internationally. The organization endeavors to nurture the sustainability of today's artists and inspire audiences across the globe to discover contemporary art beyond the confines of traditional gallery spaces. Through its Artist Fellowship, Alumni Program, and Special Projects, Black Cube creates a critical space for contemporary artists to take risks and push the boundaries of artmaking. Founded in 2015 by philanthropist Laura Merage, Black Cube is headquartered in Colorado and incubated by the David and Laura Merage Foundation. The museum holds a W.A.G.E. (Working Artists and the Greater Economy) certification, reinforcing its commitment to ethical labor relations with artists and preserving the notion that art is critical in forming a vibrant, just, and healthy society. Since its inception, Black Cube has supported over two hundred artists and produced projects in and outside of the United States—from small Colorado mining towns to the world stage of the Venice Biennale. Learn more at www.blackcube.art or engage with us on [Facebook](#) (@BlackCubeNomadicArtMuseum) and [Instagram](#) (@blackcube.museum).

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