



# Biennial Cultural Trip Mexico City Art Week

*The Biennial Cultural Trip* pilot program featured a culturally-immersive agenda for over **60 leaders from Colorado and the Americas** for Mexico City Art Week 2023, embracing cultural exchange to broaden our understanding of identity across borders.

**Thank You to Our 2023 Cultural Delegation & Partners**



Black Cube



kurimanzutto



SALÓN  
ACME

TAVERNA



[www.biennialoftheamericas.org/mexico-city-art-week-2023](http://www.biennialoftheamericas.org/mexico-city-art-week-2023)

# MEXICO CITY ART WEEK 2023



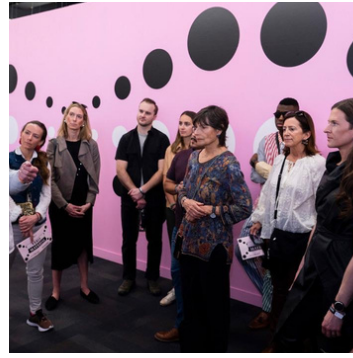
## ZSONAMACO

The largest art fair in Latin America founded in 2002 by Mexican-native and Colorado-resident Zélika García.



## SALÓN ACME

In its 10th edition, created by and for artists, giving visibility to artists both in Mexico and abroad.



## MATERIAL

Since 2014, the fair has raised the voices of a new wave of artists and Latin American talent.



## LAGO/ALGO

LagoAlgo considers art as a model for life in harmony with nature. Featuring works by Gabriel Rico.



## KURIMANZUTTO

One of Mexico City's top galleries, it explores innovative ways of coexistence between art and space.



## CASA MAAUAD

Artist Anuar Maaud hosted an intimate artist studio brunch with Black Cube Nomadic Museum.



## MUSEO FRANZ MAYER

Curated by Ana Elena Mallet, *Diseño en Femenino* explored design by 4 generations of Mexican women.



## TAVERNA

Lunch at a charming Mediterranean restaurant part of Proyecto Público Prim.



## FILIGRANA

Closing reception at chef Martha Ortiz's Mexican cuisine fine dining restaurant.



# IMPACT RESULTS

- Diverse and eclectic group of 60 people from across a variety of industries, ages and locations.
- Offered a uniquely curated agenda exploring more than 13 cultural spaces in Mexico City including private tours, studio and artist visits, art fairs, exhibition previews, and networking events.
- VIP access to Mexico City's top 3 international art fairs.
- Lunch and Closing Reception at Mexico City's most exclusive restaurants.
- Top trending search result for "Mexico City Art Week."
- Strengthened relationships with Biennial of the Americas partners in Mexico from Zonamaco, Condé Nast, Material Art Fair, Archipiélago, Kurimanzutto, Salón Acme, and Proyecto Público PRIM.
- Overwhelming success, and planning for 2024+ as an ongoing series.

# TESTIMONIALS

*"Such an incredible week with incredible people. Thank you so much again to the amazing Biennial team for an unforgettable introduction to Mexico City - and an introduction to new Denver friends!"*

*"Having access to beautiful sights and art fairs was astonishing. Very intentional and exclusive."*

*"This was my first experience with the Biennial and was beyond anything I imagined. The people, art, and food were incredible, and Mexico City was a beautiful and stimulating backdrop for it all."*

*"People, Friendships, conversations, and tip top access to all the must see events and restaurants in Mexico City."*

*"Immense gratitude and praise. You are putting all the right people in all the right places and creating such a beautiful container for change."*

